



Call for assistance in all 50 states plus Canada and Puerto Rico

We're available to answer your call around the clock, every day of the year. One of our BMW Roadside Assistance service representatives will be available to assist you with fast, reliable service via our dedicated toll-free BMW Roadside Assistance number – 1-800-332-4BMW (4269).

BMW is proud to announce the BMW Mobile Assistance Program*

The BMW Mobile Assistance Program is an invaluable service offered to enhance the Roadside Assistance program. It is another way for us to show you how much we cherish your business and your safety.

With BMW Mobile Assistance, BMW factory-trained technicians and roadside-equipped BMW vehicles are standing by to provide on-site assistance for flat tires, a dead battery, running out of gas and other services.

For complete details, please contact your BMW center.


*Availability limited to participating BMW centers

Services provided by GE Motor Club, Inc. and GE Motor Club of California, Inc., Schaumburg, IL 60196.

The BMW Roadside Assistance Program is not a warranty and does not affect your rights under the BMW New Vehicle Limited Warranty.

Only BMW SAV centers are authorized to repair the X5 and X3 Sports Activity Vehicles.

©2008 BMW of North America, LLC
The BMW name and logo are registered trademarks. All rights reserved. Printed in USA. This brochure, or any portion thereof, may not be reproduced without the express written permission of BMW of North America, LLC.

BMW Roadside Assistance 800-332-4269	 The Ultimate Driving Machine®
--	---



The BMW Roadside Assistance Program



Travel protection around the clock

BMW is dedicated to providing you with the most enjoyable and rewarding ownership experience possible, and that is why we have developed a program that provides you with outstanding travel protection 24 hours a day, 365 days a year. The BMW Roadside Assistance Program is designed to ensure your peace of mind while on the road. It is available in all 50 states, plus Canada and Puerto Rico, at no additional cost to you.*

Even if someone else is driving your BMW, you're covered. To receive covered assistance in the event of a breakdown, you must simply contact BMW Roadside Assistance directly.

Coverage: New BMWs – 4 years/unlimited miles from the original in-service date. Certified Pre-Owned BMWs – 6 years/unlimited miles from the original in-service date.

Vehicle Identification Number

WTXCK25749LB21221

Original In-Service Date

2/1/2007

24-hour Roadside Assistance


800-332-4269

BMW center name

888-555-4321

bmwusa.com/ownercircle

*Services provided by a third party business partner.

BMW Contact Information bmwusa.com 1-800-332-4BMW	 The Ultimate Driving Machine®
--	---

*Subject to certain limitations and exclusions.



BMW Roadside Assistance – ready when you need us

On-the-road assistance

The BMW Roadside Assistance Program is there to help in the event of a flat tire or dead battery. We'll even supply you with fuel (at your cost) if your BMW runs out of gas. Although these services are not covered under the BMW New Vehicle Limited Warranty, they are provided as part of the BMW Roadside Assistance Program, with a maximum of \$100 in coverage per incident. You – or the person driving your BMW – are responsible for any expenses related to parts, materials or fuel.

Lock-out service

Your BMW is equipped with an advanced entry system, which cannot be bypassed by traditional locksmith methods without significant damage to your vehicle. BMW encourages you to always carry your spare wallet key separately from your other keys. However, in the event that you find yourself locked out, a simple telephone call to Roadside Assistance will help you get back on the road. A representative will help you find transportation or arrange towing service to the nearest BMW center. Related towing costs will be compensated up to \$100 per incident. You – or the person driving your vehicle – are responsible for any expenses related to replacement keys.

Call for assistance

We're available to answer your call around the clock, every day of the year. One of our BMW Roadside Assistance service representatives will be available to assist you with fast, reliable service via our dedicated toll-free BMW Roadside Assistance number – 1-800-332-4BMW (4269). BMW Assist™ subscribers* have the option to push their “Wrench” or Roadside Assistance button to transmit their location and vehicle information and then speak hands-free with BMW Roadside Assistance from the comfort of their BMW.

*Not available on all models. Visit www.bmwusa.com/bmwassist or your local BMW center for more details.

Towing service

If your vehicle should break down while covered under warranty or require towing after an accident or collision, it will be transported to the nearest authorized BMW center. You may also elect to have your BMW towed to the BMW center of your choice, provided that the center is within a 50-mile radius of the closest center.

Emergency Valet service

This emergency valet service is available in the event you require services beyond BMW Roadside Assistance. If you should experience a mechanical breakdown and need alternate transportation, Emergency Valet service provides a personal assistant who will help you locate the appropriate rental car, taxi, lodging and/or airline reservations. This specialist can also provide enhanced directory service assistance to assist you in determining the location you request. He or she will even notify up to three family members or colleagues to inform them of your delay. Most importantly, you are assured of personal assistance until all your needs are met.



Trip-interruption benefits

If you should experience a breakdown covered by warranty 100 miles or more away from home, you are entitled to trip-interruption benefits, including reimbursement for meals, lodging, car rentals and/or substitute transportation.

This coverage is limited to a reimbursement up to \$1,000 per incident, up to five days from disablement date. Claims for these benefits must include original receipts for services provided (i.e., meals, lodging, car rentals and/or substitute transportation).

Personalized trip routing

Leave the planning to us. We'll provide you with free, detailed, easy-to-read, computerized trip itineraries and companion maps when you are planning a trip. Simply give one of our BMW Roadside Assistance service representatives a call, and we will send you a travel package.

Sign and drive

Typically, if you are within the terms of your warranty, the services you receive under the BMW Roadside Assistance Program will not require payment. In most cases, you will simply sign a receipt from the provider of services.